

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

CLASS 2 CANDIDATE R9.26

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915



Advertiser	Romney for President, Inc.
Product	ROMNEY 10/6
Estimate Number	284

Invoice #	119162-1		
Invoice Date	10/14/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/09/12		

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	119162
Alt Order #	06365292
Deal #	
Order Flight	10/06/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a	-			_				
	CLASS 2 (CANDIDATE R9.26									
					2 to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	6:52 AM	2012MRFP131H	\$1,350.00		2
	WRAL			Tu	10/09/12	:30	5:58 AM	2012MRFP131H	\$1,350.00		1
2	WRAL CLASS 2 (CBS This Morning CANDIDATE R9.26	7am - 9am								
					2 to 10/14/12	1x	MT				
	WRAL			Tu	10/09/12	:30	7:55 AM	2012MRFP131H	\$1,000.00		1
3	WRAL CLASS 2 (Dr. Phil Candidate R9.26	9-10a								
				10/08/1	2 to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	9:47 AM	2012MRFP131H	\$500.00		2
	WRAL			Tu	10/09/12	:30	9:59 AM	2012MRFP131H	\$500.00		1
4	WRAL CLASS 2 (The Doctors CANDIDATE R9.26	10-11AM								
				10/08/1	2 to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	10:15 AM	2012MRFP131H	\$500.00		1
	WRAL			Tu	10/09/12	:30	10:30 AM	2012MRFP131H	\$500.00		2
5	WRAL CLASS 1 (Price is Right CANDIDATE R9.26	11a-12p								
				10/08/1	2 to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	10:59 AM	2012MRFP131H	\$850.00		1
	WRAL			Tu	10/09/12	:30	11:28 AM	2012MRFP131H	\$850.00		2
6	WRAL CLASS 2 (Noon News CANDIDATE R9.26	12p-1p								
					2 to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	12:27 PM	2012MRFP131H	\$800.00		1
	WRAL			Tu	10/09/12	:30	12:43 PM	2012MRFP131H	\$800.00		2
7	WRAL	The Insider (1-130p)	1-130p								



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7	WRAL	The Insider (1-130p)	1-130p		-		-		-		
	CLASS 2 C	CANDIDATE R9.26									
					to 10/14/12	1x	MT				
	WRAL			M	10/08/12	:30	1:17 PM	2012MRFP131H	\$500.00)	1
8	WRAL	CBS Daytime (1:30-4P)	130-4p								
	CLASS 2 C	CANDIDATE R9.26									
					to 10/14/12	2x	MT				
	WRAL			М	10/08/12	:30	2:59 PM	2012MRFP131H	\$535.00		2
	WRAL			Tu	10/09/12	:30	1:29 PM	2012MRFP131H	\$535.00)	1
9	WRAL CLASS 1 C	Young and the Restless CANDIDATE R9.26	4-5p								
				10/08/12	to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	4:29 PM	2012MRFP131H	\$1,600.00		2
	WRAL			Tu	10/09/12	:30	4:00 PM	2012MRFP131H	\$1,600.00)	1
10	WRAL	5:00 First News	5-530p								
	CLASS 2 C	CANDIDATE R9.26									
					to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	5:12 PM	2012MRFP131H	\$2,665.00		1
	WRAL			Tu	10/09/12	:30	5:14 PM	2012MRFP131H	\$2,665.00)	2
11	WRAL	5:30 News	530-6p								
	CLASS 2 C	CANDIDATE R9.26									
					to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	5:40 PM	2012MRFP131H	\$2,665.00		1
	WRAL			Tu	10/09/12	:30	5:52 PM	2012MRFP131H	\$2,665.00)	2
12	WRAL	6pm News (M-F)	6-630p								
	CLASS 2 C	CANDIDATE R9.26									
					to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	6:13 PM	2012MRFP131H	\$3,335.00		2
	WRAL			Tu	10/09/12	:30	6:07 PM	2012MRFP131H	\$3,335.00)	1
13	WRAL	Entertaiment Tonight	730-8P								



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13	WRAL	Entertaiment Tonight	730-8P						-		
	CLASS 2 C	CANDIDATE R9.26									
					2 to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	7:40 PM	2012MRFP131H	\$1,465.00		1
	WRAL			Tu	10/09/12	:30	7:56 PM	2012MRFP131H	\$1,465.00		2
14	WRAL	Late News	11-1135p								
	CLASS 2 C	ANDIDATE R9.26									
				10/08/12	2 to 10/14/12	2x	MT				
	WRAL			M	10/08/12	:30	11:23 PM	2012MRFP131H	\$3,335.00		1
	WRAL			Tu	10/09/12	:30	11:12 PM	2012MRFP131H	\$3,335.00		2
15	WRAL	David Letterman	1135p-1237a								
	CLASS 2 C	ANDIDATE R9.26	-								
				10/08/12	2 to 10/14/12	1x	MT				
	WRAL			Tu	10/09/12	:30	12:33 AM	2012MRFP131H	\$600.00		1
16	WRAL	Mon Hour 3	10-11p								
-	CLASS 2 C	ANDIDATE R9.26									
				10/08/12	2 to 10/14/12	1x	1				
	WRAL			M	10/08/12	:30	10:47 PM	2012MRFP131H	\$4,665.00		1
17	WRAL	Tue Hour 1	8-9p						, ,		
••		ANDIDATE R9.26	o op								
	000 . 0			10/08/12	2 to 10/14/12	1x	-1				
	WRAL			Tu	10/09/12	:30	8:31 PM	2012MRFP131H	\$6,000.00		1
18		Tue Hour 2	9-10p		. 0, 00, . =	.00	0.0		φο,σσσ.σσ		·
.0		ANDIDATE R9.26	3-10 p								
	OLAGO 2 O	ANDIDATE 113.20		10/08/11	2 to 10/14/12	1x	-1				
	WRAL			Tu	10/09/12	:30	9:35 PM	2012MRFP131H	\$5,335.00		1
19		WRAL 6a News Sat	6-8a	Tu	10/03/12	.50	9.00 T W	ZOTZMKI FIJIN	ψ5,555.00		'
19		ANDIDATE R9.26	0 - 0a								
	OLASS 3 C	ANDIDATE NS.20		10/01/1	0 to 10/07/10	1.,	1-				
	WRAL			10/01/12 Sa	2 to 10/07/12	1x		2012MRFP131H	\$400.00		4
				Sa	10/06/12	:30	7:16 AM	ZOTSWKFAT2TH	\$400.00		1
20	WRAL	On The Record 7-730p	7-730p								



Remit Address:

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
-	CLASS 3 (CANDIDATE R9.26						•			•
				10/01/12	to 10/07/12	1x	1-				
	WRAL	7pm News		Sa	10/06/12	:00			\$360.00	Credited	1
21	WRAL	On The Record 730-8p	730-8p								
	CLASS 3 (CANDIDATE R9.26									
					to 10/07/12	1x	1-				
	WRAL			Sa	10/06/12	:30	7:41 PM	2012MRFP131H	\$265.00		1
22	WRAL	Late News	11-1135p								
	CLASS 3 (CANDIDATE R9.26									
					to 10/07/12	1x	1-				
	WRAL			Sa	10/06/12	:30	11:34 PM	2012MRFP131H	\$2,225.00		1
23	WRAL	CRIMINAL MINDS	1135-1235XM								
	CLASS 3 (CANDIDATE R9.26									
					to 10/07/12	1x	1-				
	WRAL			Sa	10/06/12	:30	11:53 PM	2012MRFP131H	\$225.00		1
24	WRAL	WRAL Sun Morning News	7-9a								
	CLASS 3 (CANDIDATE R9.26									
					to 10/07/12	1x	1				
	WRAL			Su	10/07/12	:30	7:29 AM	2012MRFP131H	\$490.00		1
25	WRAL	CBS Sunday Morning	9-1030a								
	CLASS 3 (CANDIDATE R9.26									
	14/5.41				to 10/07/12	1x	1		4505.00		_
	WRAL			Su	10/07/12	:30	9:48 AM	2012MRFP131H	\$535.00		1
26	WRAL	FACE THE NATION	1030-1130A								
	CLASS 3 (CANDIDATE R9.26		10/01/10	10/07/10		-				
	MOAL	Madaua	1000 1100-		2 to 10/07/12	1x	<u>1</u>	2012	# 400.00		
		Various	1030-1130a	Su	10/07/12	:30	11:22 AM	2012MRFP131H	\$490.00		1
27	WRAL	NFL EARLY	1-430P								
	ULASS 4 (CANDIDATE R9.26		10/01/10	10/07/10	4	1				
	WRAL	Various	1 420n	10/01/12 Su	2 to 10/07/12 10/07/12	1x :30	4:21 PM	2012MRFP131H	\$1,500.00		
	WHAL	various	1-430p					ZUIZMKFPI3IH			1



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Line	Channe	el Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WRAL	NFL LATE	4-730P		•						
	CLASS 4	CANDIDATE R9.26									
					2 to 10/07/12	1x	1				
	WRAL	Various	4-730p	Su	10/07/12	:30	7:31 PM	2012MRFP131H	\$2,000.00		1
29	WRAL	60 Minutes	7-8p								
	CLASS 3	CANDIDATE R9.26									
					2 to 10/07/12	1x	1		40.005.00		
	WRAL	60 minutes	730-830p	Su	10/07/12	:00			\$3,335.00	Credited	1
30	WRAL	Sun Hour 1	8-9p								
	CLASS 3	CANDIDATE R9.26					4				
	MDAL	ODO ODEOLAL	000 000-		2 to 10/07/12	1x	1	2012121	\$0.005.00		
	WRAL	CBS SPECIAL	830-930p	Su	10/07/12	:30	9:21 PM	2012MRFP131H	\$3,335.00		1
31	WRAL	Sun Hour 2	9-10pm								
	CLASS 3	CANDIDATE R9.26		10/01/1	0. 40/07/40		1				
	WRAL	ODE EDECIAL	020 10205	10/01/1 Su	2 to 10/07/12	1x :30	1	201240501214	₾ 0 44E 00		
		CBS SPECIAL	930-1030p	Su	10/07/12	.30	10:26 PM	2012MRFP131H	\$2,445.00	1	ļ
32	WRAL	Sun Hour 3	10-11p								
	CLASS 3	CANDIDATE R9.26		10/01/1	2 to 10/07/12	1x	1				
	WRAL	CBS SPECIAL	1030-1130P	Su	10/07/12	:30	11:06 PM	2012MRFP131H	\$2,445.00	1	1
33	WRAL	Late News		Ou	10/07/12	.50	11.001 W	2012MKFF131H	Ψ2,443.00	•	'
33		CANDIDATE R9.26	11-1135p								
	ULASS S	CANDIDATE N9.26		10/01/1	2 to 10/07/12	1x	1				
	WRAL	Follows Late Ftball/Bball	11:30pm-12:05am	Su	10/07/12	:30	12:06 AM	2012MRFP131H	\$2,225.00)	1
			·						, , =====		
			Aired Spots	43							

Gross Total \$75,880.00



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Agency Commission

\$11,382.00

Payment Terms 30 Days **Net Amount Due** \$64,498.00